



**Important changes to our 2019 membership program**

**Thank you** for being a CVC Parks member. Your support is important to us. In fact, it's through your support that we offer so much at our parks. Revenues from memberships help support our programming, staffing and park maintenance. They also help us keep natural spaces protected and healthy.

We want to share some **important changes** to our membership program in 2019. Starting in January, we will no longer offer the CVC Parks membership options. Instead members can enjoy a **Conservation Parks** membership, offering greater value and more park accesses for your annual contribution. *Your current CVC Parks membership remains valid until the expiry date on the back of your card.*

**Why is the CVC Membership Program changing?**

Over the past three years, CVC has introduced the [Conservation Parks](#) membership. We've seen a lot of growth in this program. We're excited that Conservation Parks members are experiencing more opportunities to explore, support parks and be inspired by nature.

From surveying and speaking to members, we're streamlining our membership programs to bring you more value and benefits in the single **Conservation Parks** membership.

**What does this mean for me?**

Beginning in 2019, we're offering **2018 CVC Parks members** a one-year upgraded **Conservation Parks** membership at the same price as your current membership. You'll enjoy **all the benefits** of our bigger **Conservation Parks** membership for the same price as your CVC Parks Membership.

We look forward to welcoming you back to our parks as a **Conservation Parks** member in 2019. If you've any questions about your membership or changes happening in 2019, please check out our enclosed [FAQ's page](#) or contact Sandy Camplin at [sandy.camplin@cvc.ca](mailto:sandy.camplin@cvc.ca) or at 416-505-9163.

Thank you for your continued support in enjoying nature and conserving natural spaces through your **Conservation Parks** membership.

Sincerely,

*CVC Parks Staff*