

Agenda

Time	Topic	Format
6:00	Arrivals	Snacks and Seating
6:10	Welcome	<ul style="list-style-type: none"> • Agenda Overview • Welcoming Remarks • Group Introductions
6:30	Information Presentation	CVC Staff Presentation
7:30	Discussion	Group Remarks & Feedback
8:15	Closing Remarks	CVC Staff Address
8:30	Meeting Close	Exit



Belfountain Management Plan

To: BCO, SAC, Local Businesses

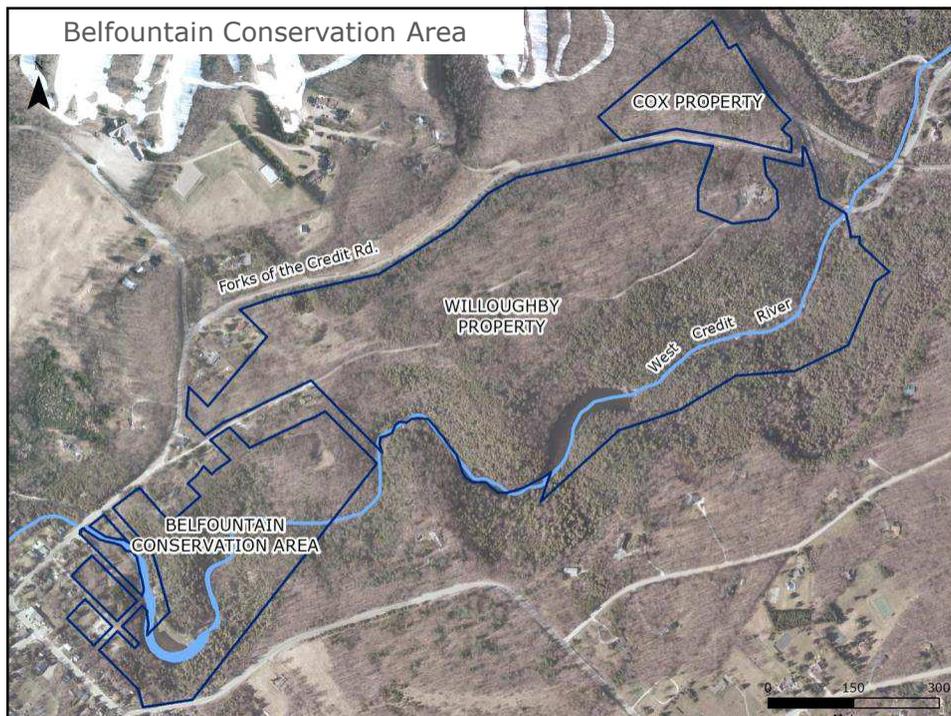
June 13th, 2018

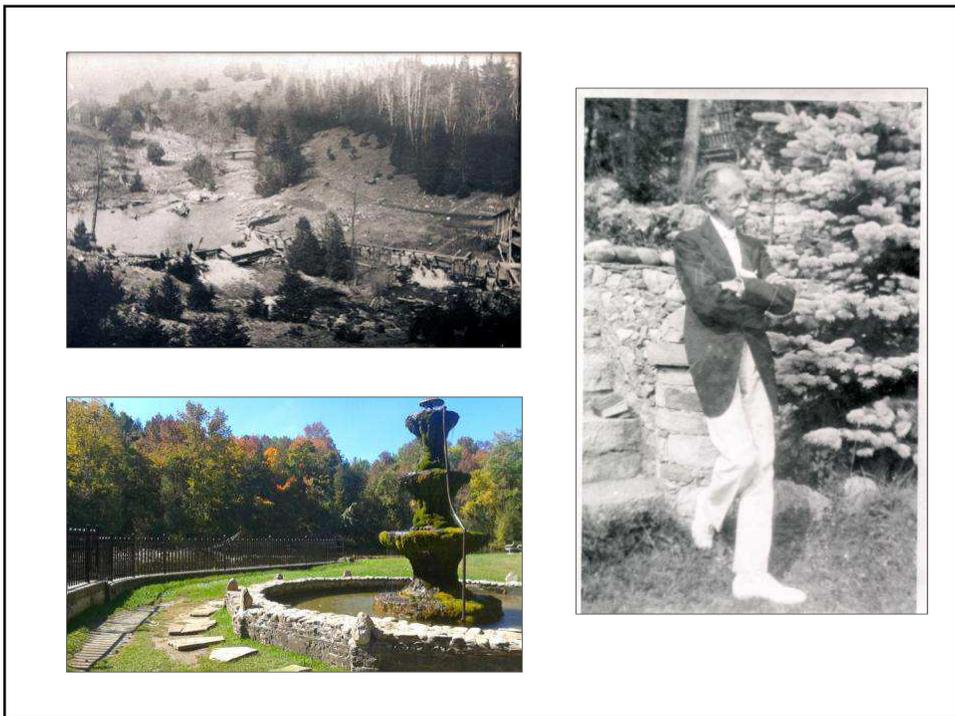
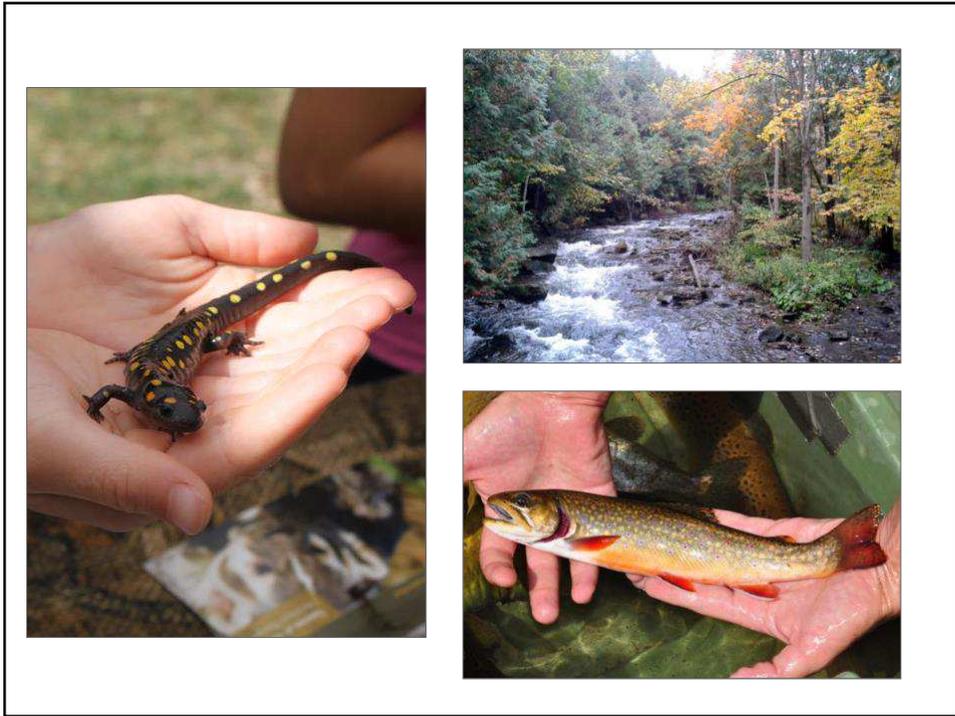
Belfountain Community Centre



Outline

- Planning Context
- Planning Process
- Our Proposal
 - Projects and design
 - Policies and directions
- Next Steps





Management Plan

- Understand BCA's significance
- Define BCA's identity
- Achieve Balance
- Describe *how* it will be managed
- Consultation and Engagement



Understanding our Challenges

<p>Visitors, Community, Stakeholders</p> <ul style="list-style-type: none">• Parking & Traffic Congestion• Overcrowding• Visual impacts• Vandalism and security• Low impact development	<p>CVC</p> <ul style="list-style-type: none">• Safety (dam)• Increased visitation• Population growth and changing demographics• Visitor experience• Aging infrastructure
--	---

Key Issues

- Dam safety and related infrastructure
- Impaired riverine and aquatic habitat



Key Issues

- Traffic congestion and vehicle parking
- Increasing and poorly accommodated regional visitation



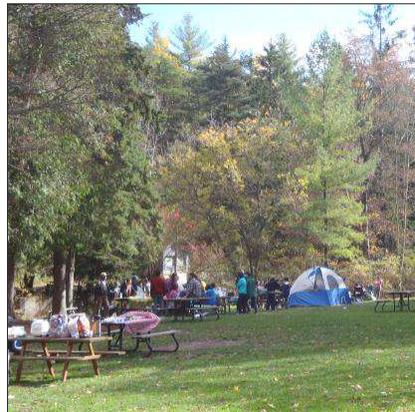
Key Issues

- Aging and insufficient facilities and services for visitors and staff
- Lack of appreciation in cultural heritage and investment in the Mack Park features
- Lack of accessible access, washrooms and experiences



Key Issues

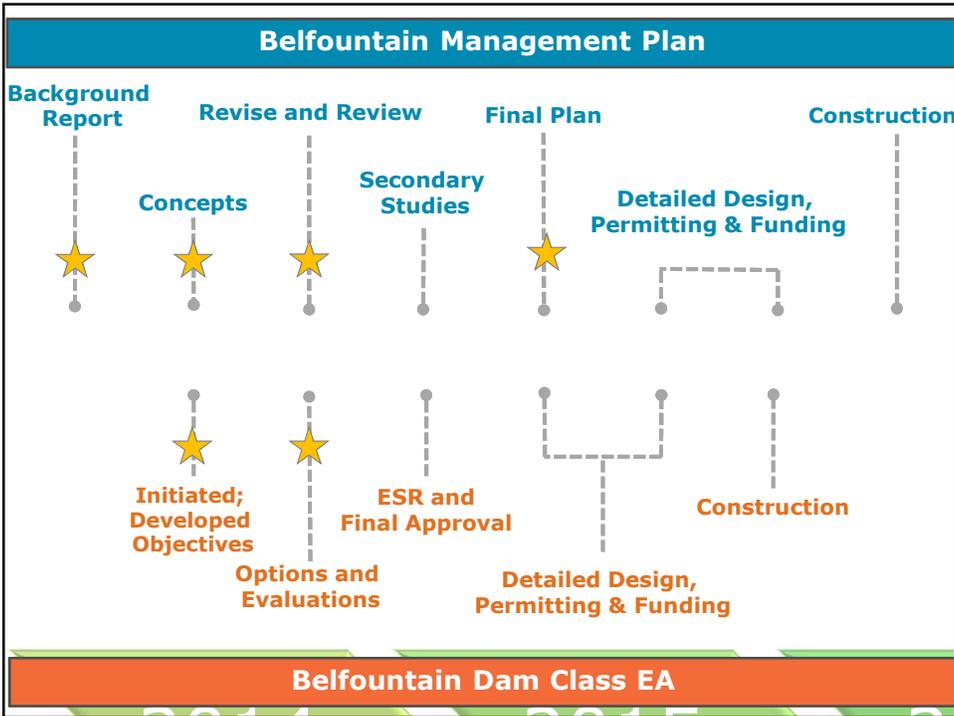
- Inadequate visitor experience
- Limited relationship with neighbours and local businesses
- No formal connection with local tourism or community



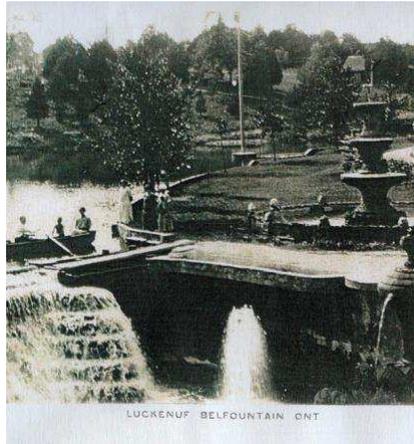


History **Environment** **People**

Balance



Heritage Designation



- Undertaken by the Town in response to comments received during the Class EA
- Identifies significant features
- Describes how to incorporate Mack's style into the design

Tourism Opportunities Assessment

- BCA in a regional context
- Market analysis and demographics
- Events and programming

Third party perspective:

What activities makes sense here?



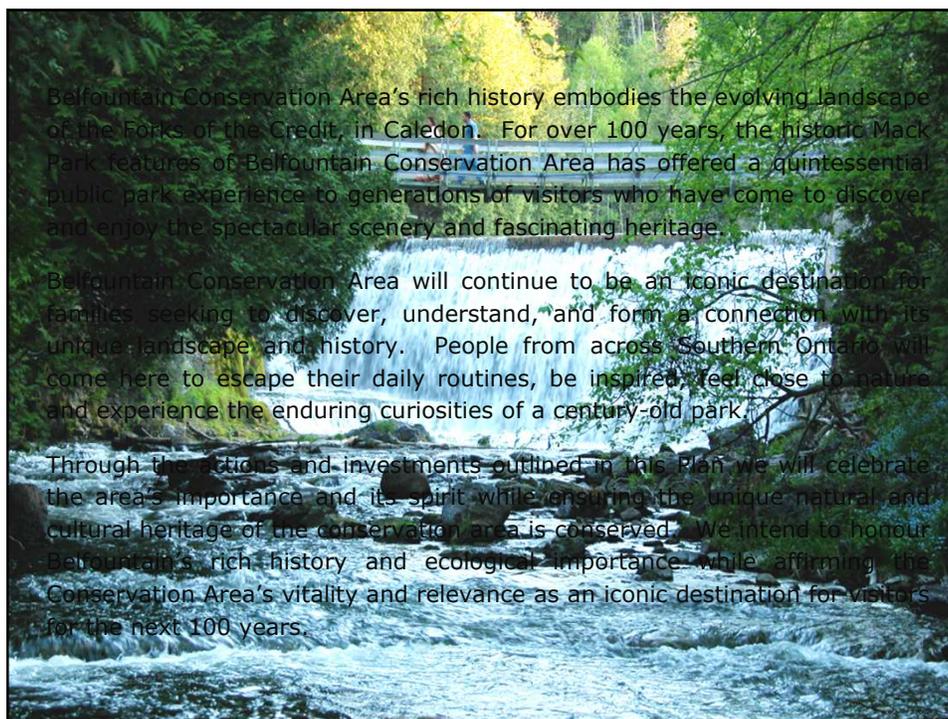
Water/Wastewater Servicing Study



- Understand servicing options (water, wastewater)
- Sustainability and innovation
- Provide security regarding environmental and water related concerns

Our Vision





Belfountain Conservation Area's rich history embodies the evolving landscape of the Forks of the Credit, in Caledon. For over 100 years, the historic Mack Park features of Belfountain Conservation Area has offered a quintessential public park experience to generations of visitors who have come to discover and enjoy the spectacular scenery and fascinating heritage.

Belfountain Conservation Area will continue to be an iconic destination for families seeking to discover, understand, and form a connection with its unique landscape and history. People from across Southern Ontario will come here to escape their daily routines, be inspired, feel close to nature and experience the enduring curiosities of a century-old park.

Through the actions and investments outlined in this Plan we will celebrate the area's importance and its spirit while ensuring the unique natural and cultural heritage of the conservation area is conserved. We intend to honour Belfountain's rich history and ecological importance while affirming the Conservation Area's vitality and relevance as an iconic destination for visitors for the next 100 years.

Goal

Our guiding commitments, through the Plan, are:

- To provide a captivating visitor experience that communicates Belfountain Conservation Area's narratives and accentuates its unique cultural heritage
- To be an engaged community partner that works alongside our neighbours and colleagues to mitigate parking and traffic concerns and facilitate an ongoing conversation about conservation area management
- To be a committed landowner; we know that Belfountain Conservation Area is a special place and we will ensure that the investments made reflect its unique natural and cultural heritage and care is taken for ongoing maintenance

Objectives



PROTECT: Protect and enhance biodiversity and significant natural heritage features and functions of Belfountain Conservation Area



HISTORY: Conserve and celebrate the unique cultural heritage of Belfountain Conservation Area



CONNECT: Promote the unique identity of Belfountain Conservation Area, and cultivate its connection with the local community, region and tourism partners



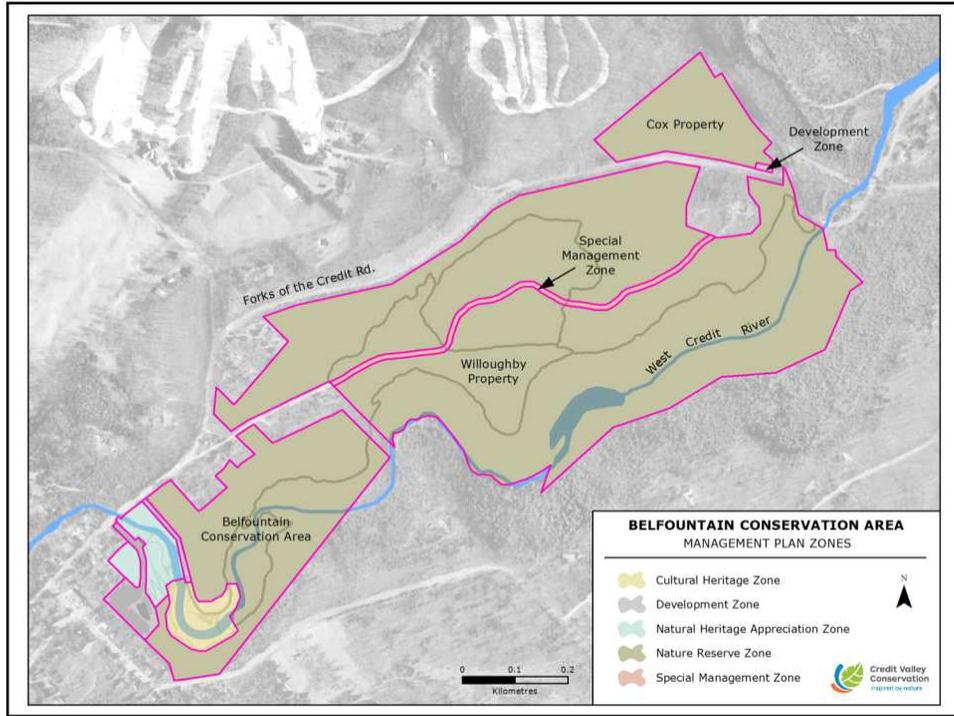
SUSTAIN: Employ innovative, viable solutions to ensure a well-managed, safe conservation area that is financed through secure, sustainable means



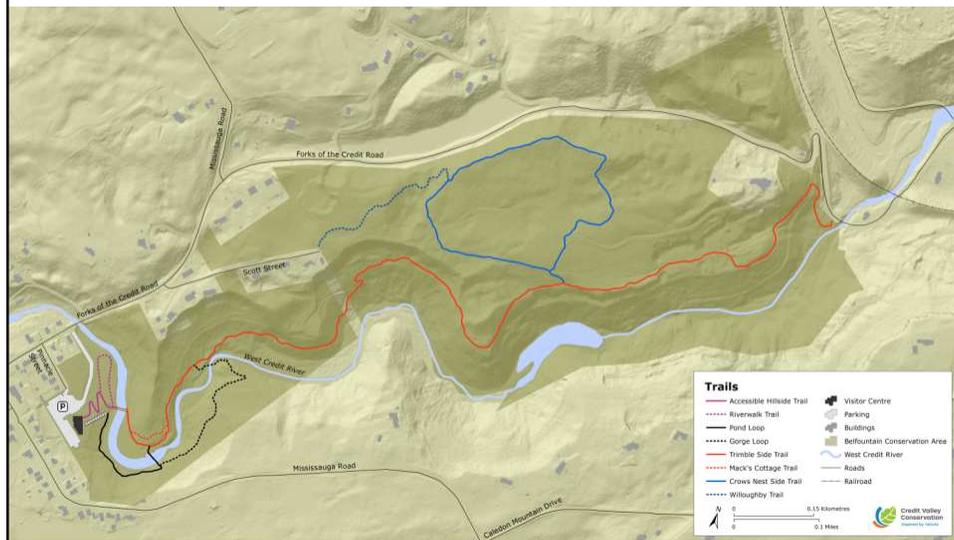
EXPERIENCE: Provide visitors with opportunities for sustainable and accessible recreation and to discover, appreciate and experience Belfountain Conservation Area

Our Proposal: Plan and Directions



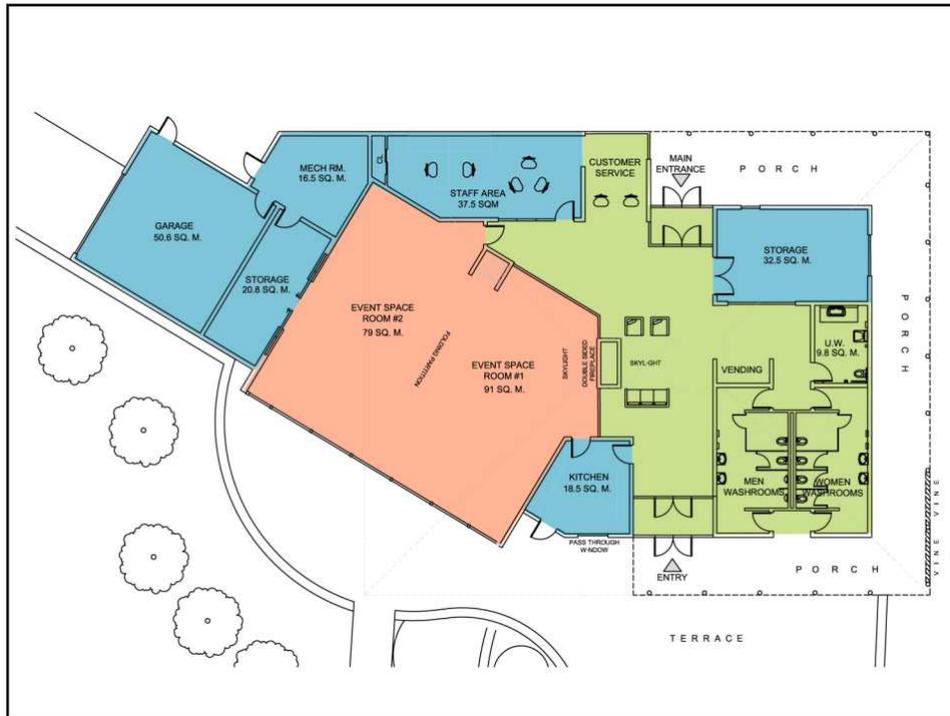


Trail System



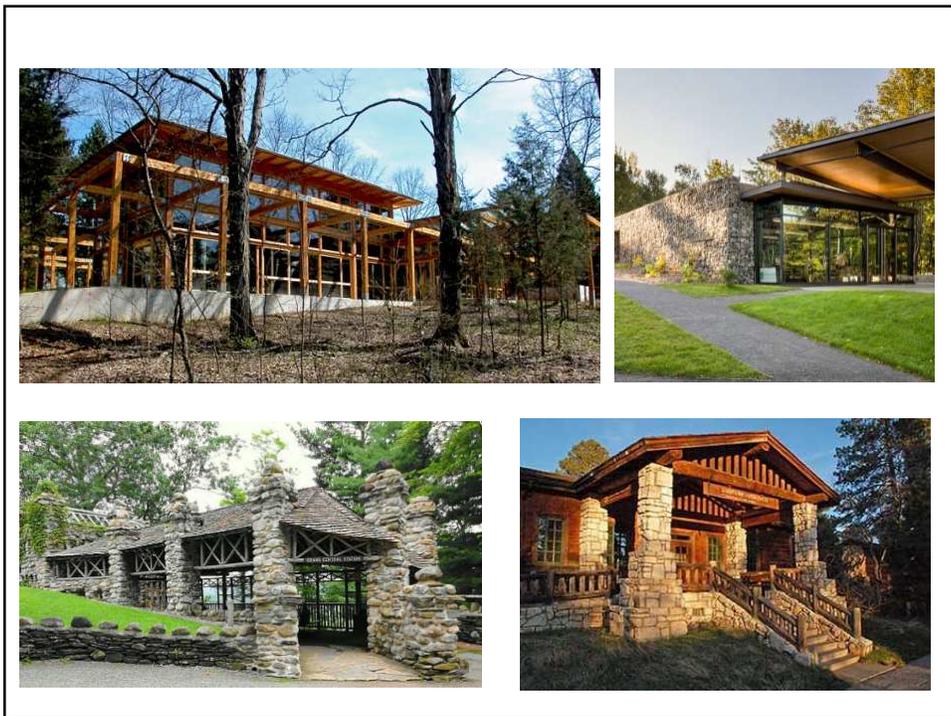
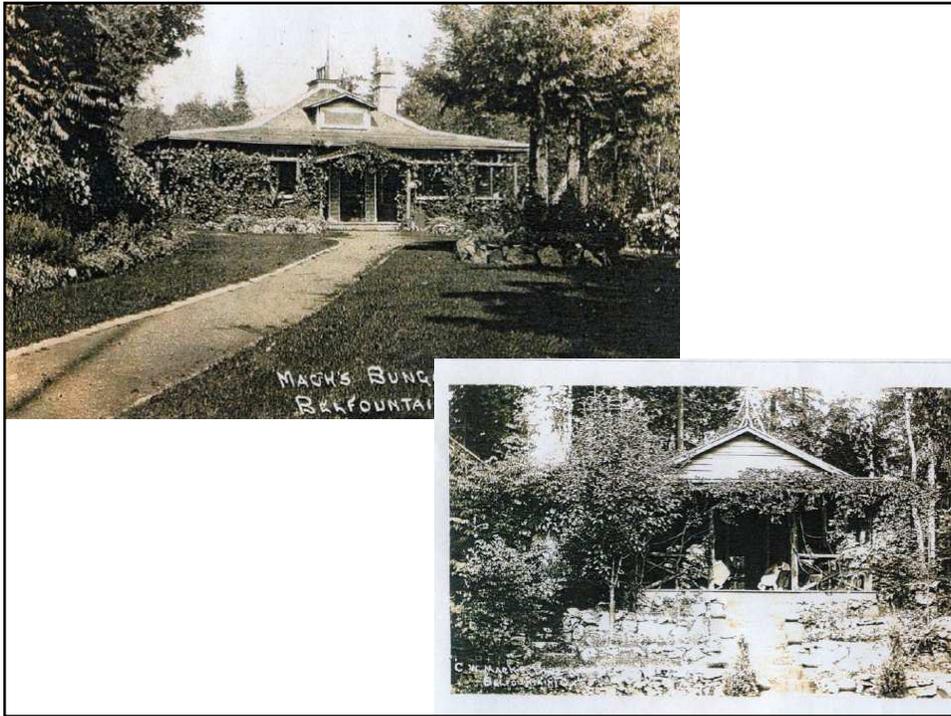






Unique Experience

- Natural location, cultural aesthetic
- Low impact space (innovative design, sustainable practices, habitat incorporation)
- Modern and accessible
- Interpretive displays, dynamic programming, interesting narratives
- Supporting local business (concessions, etc.)

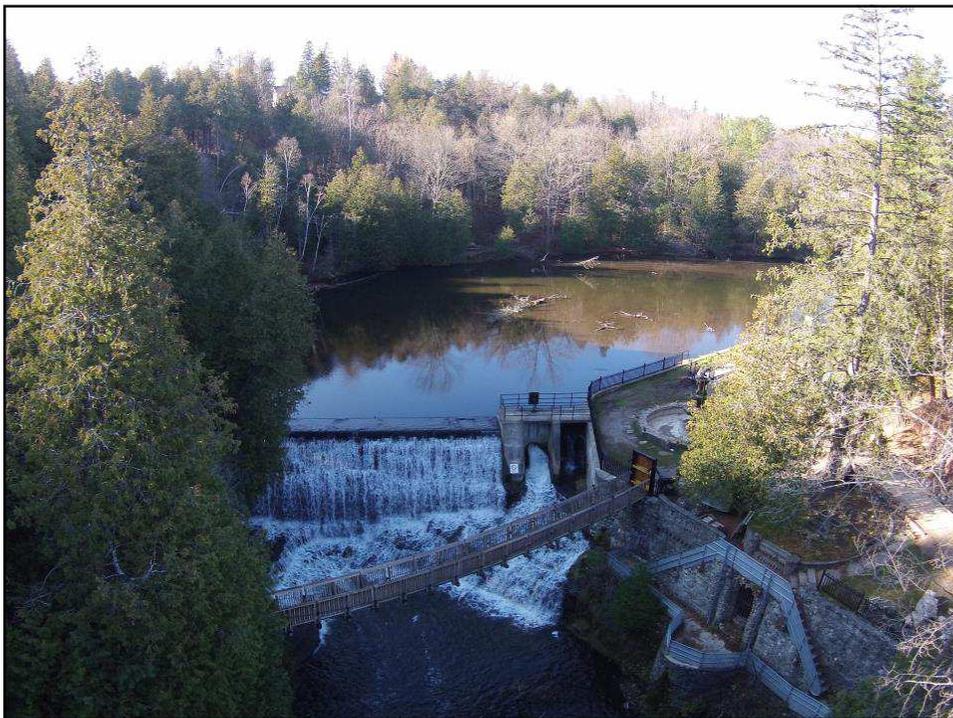


User Groups

- Visitor Experience Programming
- CVC Education Programs
- Belfountain School
- Community Space
- Workshops/events focused on innovative technologies
- CVC Meeting/Event Space









Our Commitments



Parking and Traffic Congestion

- Parking Lot: increased capacity; improved access and turnaround for emergency vehicles
- Fee schedule: Encourage shorter visits; encourage off-peak visitation
- Communicate: parking lot capacity through website, social media and signage; marketing strategy that focuses on TCCA and ILCA
- Automated Pay System: reduce queuing on Forks of the Credit Rd

CVC will work with its municipal partners, local businesses and the OPP to implement solutions outside its jurisdiction.

Crowding and Visitor Impacts

- Programming: Encourage shorter visits; encourage off-peak visitation
- Continue to enforce the “no-day camping policy”
- Site design: better facilitate visitor movement and distribution; discourage trespassing on to neighbouring properties
- Increased washroom facilities (which will also be available to Village tourists *not* visiting BCA)
- Robust and innovative servicing solution (water, wastewater) with no net environmental impact

Programming and Events

- Scheduling: off-season, off-peak
- Programming focus: appreciation, natural and cultural heritage
- Private events that increase congestion and parking issues, or impact the visitor experience will not be considered during peak times
- Be clear about operational policies and constraints such as operating hours and noise expectations when planning an event
- Where practical, CVC will engage the community in planning for public events

Community Engagement

- Encourage community use: free access for Belfountain residents; partnerships to develop diverse programming
- Provide opportunities for local business owners to advertise and sell products in the visitor centre
- Encourage use of the visitor centre (discounted rates, etc.)
- Facilitate ongoing conversations about conservation area management and other local issues
- Explore partnerships that include BCA in a package for tourists (shuttle service, etc.)

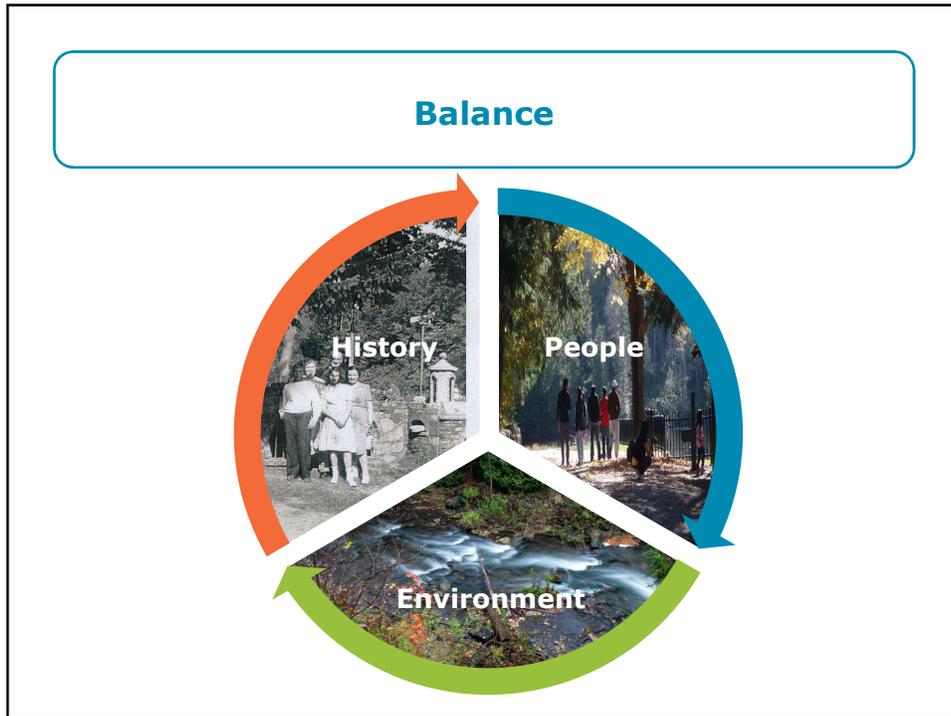
Vandalism and Security

- Year round staff presence
- Design: Entrance gate will be moved closer to road to deter parking; Crime Prevention through Environmental Design Principles will be applied
- Increased and open communication with OPP, neighbouring landowners and the local community

Illegal activities will be dealt with seriously and handled as a matter of priority

Next Steps

- Public Open House: June 19th at the Caledon Ski Club
- Plan Approval
 - CVC Board of Directors
 - NEC, MNRF
- Implementation
 - Funding dependent
 - Dam, River, Cultural Area: 2020
 - Remainder of Park: 2021 - 2024



Questions?

Is there anything you would like to understand further?

What are your opinions on the management plan?

What do you like?

What don't you like?